

# CULTURAL DIFFERENCES IN TECHNOLOGY ACCEPTANCE OF COPD PATIENTS: A CROSS COUNTRY FOCUS GROUP STUDY

**PROBLEM**

Number of chronically ill elderly  
OR!  
Staff shortage



**STUDY**

6 Focusgroups  
+  
Questionnaire  
27% on paper  
570 responses

COPD

High need for accurate devices

Digital care is normal for me

I'm too old for this digital stuff

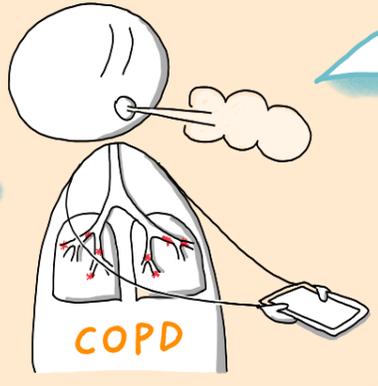
## COUNTRY SPECIFIC OUTCOMES

I feel the urgency

I'm hardly worried about the privacy

I have poor access to internet

I don't have much digital experience



## OVERALL FACILITATORS

I want to learn!

I get support from friends or family

Especially practical applications are helpful

It provides opportunities for people who cannot read or write

## OVERALL BARRIERS

Medical information is hard to understand

I'm afraid using digital health because I have been scammed online

I fear a lack of face-to-face contact with my doctor

I'm unfamiliar with these technical terms

I'm not able to use digital health because of physical problems

I share my e-mail and phone with my partner



**Contact**  
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EHealth solutions should be tailored to the cultural background and needs of COPD patients